

Floral Design Final Study Guide

Answer Section

MULTIPLE CHOICE

- | | |
|------------|--------|
| 1. ANS: C | PTS: 1 |
| 2. ANS: B | PTS: 1 |
| 3. ANS: B | PTS: 1 |
| 4. ANS: A | PTS: 1 |
| 5. ANS: A | PTS: 1 |
| 6. ANS: B | PTS: 1 |
| 7. ANS: C | PTS: 1 |
| 8. ANS: D | PTS: 1 |
| 9. ANS: A | PTS: 1 |
| 10. ANS: D | PTS: 1 |
| 11. ANS: C | PTS: 1 |
| 12. ANS: D | PTS: 1 |
| 13. ANS: C | PTS: 1 |
| 14. ANS: C | PTS: 1 |
| 15. ANS: B | PTS: 1 |
| 16. ANS: C | PTS: 1 |
| 17. ANS: C | PTS: 1 |
| 18. ANS: B | PTS: 1 |
| 19. ANS: C | PTS: 1 |
| 20. ANS: D | PTS: 1 |
| 21. ANS: D | PTS: 1 |
| 22. ANS: D | PTS: 1 |
| 23. ANS: C | PTS: 1 |
| 24. ANS: C | PTS: 1 |
| 25. ANS: B | PTS: 1 |
| 26. ANS: C | PTS: 1 |
| 27. ANS: C | PTS: 1 |
| 28. ANS: B | PTS: 1 |
| 29. ANS: C | PTS: 1 |
| 30. ANS: B | PTS: 1 |
| 31. ANS: D | PTS: 1 |
| 32. ANS: A | PTS: 1 |
| 33. ANS: D | PTS: 1 |
| 34. ANS: B | PTS: 1 |
| 35. ANS: D | PTS: 1 |
| 36. ANS: B | PTS: 1 |
| 37. ANS: B | PTS: 1 |
| 38. ANS: D | PTS: 1 |
| 39. ANS: A | PTS: 1 |

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|-----|--------|--------|
| 40. | ANS: C | PTS: 1 |
| 41. | ANS: C | PTS: 1 |
| 42. | ANS: B | PTS: 1 |
| 43. | ANS: B | PTS: 1 |
| 44. | ANS: C | PTS: 1 |
| 45. | ANS: B | PTS: 1 |
| 46. | ANS: B | PTS: 1 |
| 47. | ANS: D | PTS: 1 |
| 48. | ANS: C | PTS: 1 |
| 49. | ANS: D | PTS: 1 |
| 50. | ANS: C | PTS: 1 |
| 51. | ANS: D | PTS: 1 |
| 52. | ANS: A | PTS: 1 |
| 53. | ANS: D | PTS: 1 |
| 54. | ANS: A | PTS: 1 |
| 55. | ANS: B | PTS: 1 |
| 56. | ANS: B | PTS: 1 |
| 57. | ANS: B | PTS: 1 |

COMPLETION

58. ANS: nosegay

PTS: 1

59. ANS: mass

PTS: 1

60. ANS: principles, design

PTS: 1

61. ANS: focal

PTS: 1

62. ANS: harmony

PTS: 1

63. ANS: Mass

PTS: 1

64. ANS: promoted

PTS: 1

65. ANS:

Refrigeration, water

water, refrigeration

PTS: 1

66. ANS: transpiration

PTS: 1

67. ANS: continues

PTS: 1

68. ANS: floral foam

PTS: 1

69. ANS: mechanics

PTS: 1

70. ANS: Florist tape

PTS: 1

71. ANS:

green

moss green

foliage green

PTS: 1

72. ANS: texture

PTS: 1

73. ANS: shiny, dull, finish

PTS: 1

74. ANS: Baby's breath

PTS: 1

75. ANS: Leatherleaf

PTS: 1

76. ANS: holiday

PTS: 1

77. ANS: Thanksgiving

PTS: 1

78. ANS: bountiful harvest

PTS: 1

79. ANS: standard ratio

PTS: 1

80. ANS: Leader

PTS: 1

81. ANS: enthusiastic

PTS: 1

82. ANS: determining

PTS: 1

SHORT ANSWER

83. ANS:

Any seven of the following: balance, proportion and scale, focal point, emphasis, rhythm, progression, transition, harmony, and unity.

PTS: 1

84. ANS:

Plant material should be one and one-half times as tall as the container or at least one and one-half times as tall as the width of a low container.

PTS: 1

85. ANS:

One

PTS: 1

86. ANS:

Any one of the following: repeating the main color, or the strongest line, or the dominant form, or the main texture, or using a container that repeats the colors and texture of the flowers.

PTS: 1

87. ANS:

Answers should include: line, form, texture, and color.

PTS: 1

88. ANS:

Red, blue, and yellow

PTS: 1

89. ANS:

Chroma relates to how bright or dull the color is and value is how much light or dark there is within the color.

PTS: 1

90. ANS:

They are a food source; they acidify the water; and they reduce bacterial growth.

PTS: 1

91. ANS:

Shears pinch the stem, restricting the uptake of water.

PTS: 1

92. ANS:

The four characteristics of a container are: (1) size, (2) shape, (3) texture, and (4) color.

PTS: 1

93. ANS:

Any three of the following: straighten crooked stems, support weakened stems, to keep flowers upright, to hold flowers in desired position, to prevent flower heads from breaking off, to replace flower stems and reduce bulk on corsages, and to add accessories to floral designs.

PTS: 1

94. ANS:

Any two of the following: roses, carnations, stephanotis, pompon chrysanthemums, lily of the valley, and alstromeria lilies.

PTS: 1

95. ANS:

A corsage may be worn at any of the following locations: wrist, hair, or purse.

PTS: 1

96. ANS:

Any three of the following: roses, carnations, irises, daffodils, mums, gladioli.

PTS: 1

97. ANS:

Water containing a floral preservative

PTS: 1

98. ANS:

Any four of the following: Easter bunny, colored eggs, chicks, Easter baskets, and ducks.

PTS: 1

99. ANS:

Valentine's Day

PTS: 1

100. ANS:

Because if the price is too low, the shop will not get the needed profit. If it is too high, the shop will lose customers.

PTS: 1

101. ANS:

The main objective is to make a profit.

PTS: 1

102. ANS:

Answers should include: a friendly, helpful attitude and a thorough product knowledge.

PTS: 1

103. ANS:

Empathy means being able to see things from the customer's point of view.

PTS: 1

104. ANS:

The three methods include: (1) the service, (2) greeting, and (3) merchandise approach.

PTS: 1

105. ANS:

More sales are taken by telephone than in person.

PTS: 1

106. ANS:

Telephone sales rely on words to make the presentation.

PTS: 1

107. ANS:

A wire service provides a bookkeeping service to ensure the sending and receiving florist that each shop will receive proper payment for the orders transmitted and delivered. It extends credit to member florists and serves as a communication link between florists.

PTS: 1

MATCHING

108. ANS: A PTS: 1

109. ANS: B PTS: 1

110. ANS: C PTS: 1

111. ANS: D PTS: 1

112. ANS: E PTS: 1

113. ANS: F PTS: 1

114. ANS: C PTS: 1

115. ANS: A PTS: 1

116. ANS: D PTS: 1

117. ANS: B PTS: 1